MUSKOGEE COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

OKLAHOMANS SERVED:

County FY21:

464

County Cumulative FY03-FY21:

12,526

State Cumulative FY03-FY21:

523,994



405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

HEALTH **INDICATORS**

2020 OKLAHOMA STATE DEPARTMENT OF HEALTH



CANCER DEATHS

(Rate per 100,000)

ADULT SMOKING RATE (%)

OBESITY RATE

(%)

PREVALENCE OF DIABETES (%)

COUNTY 348.6 213.3 19.9% 44.9% 15.4% **OKLAHOMA** 244.1 19.1% 36.4% 13.0% 171.1 U.S. 168.2 144.1 31.9% 10.6% 15.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$478,727 invested in your community FY21-FY22

\$1,835,745 invested in your community FY16-FY20

Grantees FY21-FY22

Muskogee County Health Department.

\$478.727



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$474.000 invested in your community

Healthy Communities Incentive Grants

Town of Boynton	\$20,000
City of Braggs	\$20,000
Town of Haskell	\$20,000
City of Fort Gibson	\$20,000
City of Muskogee	\$120,000
Town of Oktaha	\$36,000

y of Braggs	\$20,00
vn of Haskell	\$20,00
y of Fort Gibson	\$20,00
y of Muskogee	
vn of Oktaha	
althy Schools Incentive Grants	

Healthy Schools Incentive Grants	
Braggs Public Schools	\$3,000
Ben Franklin Science Academy	\$9,000
Fort Gibson Public Schools	
Muskogee Public Schools	\$20,000

Town of Porum	\$36,000
Town of Summit	\$20,00
Town of Taft	
Town of Wainwright	
Town of Warner	
Town of Webbers Falls	

Oklahoma School for the Blind Oktaha Public Schools Porum Public Schools Warner Public Schools	\$20,000 \$3,000
Warner Public Schools	\$20,000

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

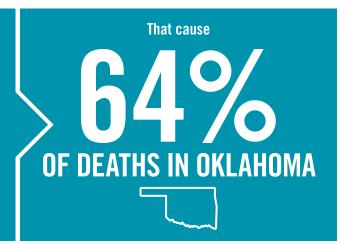
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING-PREVALENCE 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF**

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA